



A Night of Hope

An Evening Celebrating and Supporting ALS Research

The InterContinental Buckhead

October 19, 2012

www.mdanightofhope.org

Sponsorship Levels

ALS HERO — PRESENTING SPONSOR OF THE GALA

\$50,000 DONATION FOR ALS RESEARCH TO THE MUSCULAR DYSTROPHY ASSOCIATION

- Presenting sponsor recognition in all media releases, printed and electronic materials and MDA newsletter distributed throughout the southeast
- Recognition on the event website with link to your company website
- Special recognition in Sponsor Video
- Two VIP tables for 10 to the event with front row seating with company name/logo prominently displayed on table
- Formal recognition of company from event stage with opportunity for remarks
- Three deluxe rooms at the InterContinental Buckhead night of event

ALS CHAMPION

\$25,000 DONATION FOR ALS RESEARCH TO THE MUSCULAR DYSTROPHY ASSOCIATION

- Company name highlighted on all media releases, printed and electronic materials and MDA newsletter distributed throughout the southeast
- Recognition on the event website with link to your company website
- Special recognition in Sponsor Video
- Two VIP tables for 10 to the event with front row seating and prominent signage on table
- Two deluxe rooms at the InterContinental Buckhead night of event

ALS STAR

\$15,000 DONATION FOR ALS RESEARCH TO THE MUSCULAR DYSTROPHY ASSOCIATION

- Company name on all media releases, printed and electronic materials and MDA newsletter distributed throughout the southeast
- Recognition on the event website with link to your company website
- Special recognition in Sponsor Video
- One VIP table for 10 to the event in premier seating section with signage on table
- One deluxe room at the InterContinental Buckhead night of event

ALS WINNER

\$10,000 DONATION FOR ALS RESEARCH TO THE MUSCULAR DYSTROPHY ASSOCIATION

- Company name on all printed material including invitation
- Recognition in Sponsor Video
- Recognition on the event website with link to your company website
- One VIP table for 10 to the event in premier seating section

ALS FRIEND

\$5,000 DONATION FOR ALS RESEARCH TO THE MUSCULAR DYSTROPHY ASSOCIATION

- Company name on all printed material including invitation
- Recognition in Sponsor Video and on event website
- One VIP table for 10 to the event in premier seating section