



To benefit ALS research
Friday, October 27, 2017
Intercontinental Buckhead Hotel

ALS Hero — \$50,000 (Presenting Sponsor of the Gala)

- Company name/logo on all printed and digital materials
- Two VIP tables for 10 with prime seating with company name/logo prominently displayed on table
- Social Media promotion campaign, a minimum of 20 mentions/acknowledgments
- Two-page advertisement in printed event program
- Acknowledgement in all media releases distributed by MDA
- Formal recognition of company from event stage with opportunity for remarks
- Three deluxe rooms at the InterContinental Buckhead, night of event

ALS Champion — \$25,000

- Company name/logo on all printed and digital materials
- Special recognition during evening program
- Social Media promotion campaign, a minimum of 15 mentions/acknowledgments
- One-page advertisement in printed event program
- Acknowledgement in all media releases distributed by MDA
- Two VIP tables for 10 with prime seating and prominent signage on table
- Two deluxe rooms at the InterContinental Buckhead, night of event

ALS Star — \$15,000

- Company name/logo on all printed and digital materials
- Special recognition during evening program
- Social Media promotion campaign, a minimum of 10 mentions/acknowledgments
- Half-page advertisement in printed event program
- Acknowledgement in all media releases distributed by MDA
- One VIP table for 10 with preferred seating
- One deluxe room at the InterContinental Buckhead, night of event

ALS Winner — \$12,000

- Company name/logo on all printed materials
- Special recognition during the evening program
- Social Media promotion campaign, a minimum of five mentions/acknowledgments
- One VIP table for 10 with preferred seating

ALS Friend — \$6,000

- Company name listed on event website
- Special recognition during evening program
- Acknowledgement in event program
- One table for 10 to the event

ALS Inspiring Gift — 10 Minutes of Research — \$1,000

- Acknowledgement in event program
- Two tickets to the event

Yes, I want to be a sponsor!

Sponsorship Level _____

Company _____

Contact Name _____

Mailing Address _____

City, State, ZIP _____

Phone _____ Fax _____

Email _____

Payment Information:

Bill my Credit Card Invoice Me

Card # _____

Exp. Date _____ ZIP _____

Name on Card _____

Enclosed is my check for \$ _____

Yes, my company has matching funds.

Payment must be received by October 6th, 2017.

Make check payable to: Muscular Dystrophy Association
2310 Parklake Drive, Suite 375, Atlanta, GA 30345
P: 770-621-9800 • F: 770-934-6183
MDA Tax ID #13-1665552

For more information, please contact:

Samantha Shida, slink@mداusa.org, or Angela Simmons, asimmons@mداusa.org, at 770-621-9800.

For Strength, Independence & Life. ALS takes away the freedom to talk, to run and dance. To laugh. To hug. To eat. To breathe.

Over the past 11 years, the Night of Hope Gala has raised \$7.3 million in support of the Muscular Dystrophy Association's (MDA) fight to give those freedoms back.

mdanightofhope.org

